

VACANCY

MARKET RESEARCH PROJECT MANAGER (M/W/D)

for our CATI-Center in Düsseldorf



AMR is looking for an experienced CATI Project Manager to manage global research projects in the field of market and social research. From the development of the project scope to the data delivery, you will be responsible for the implementation of your own projects. We look forward to receiving your application.

Düsseldorf, 25.07.2023

Your tasks:

- Independent execution of market research projects
- Calculation of quotations
- Project management and coordination (internally and with external partners)
- Quality control and data evaluation (SPSS, Excel)
- Financial responsibility at project level
- Maintenance and expansion of existing client relationships
- Acquisition of new customers

Your profile:

- University degree in the fields of communication or media sciences, psychology, social sciences, economics or a degree as a specialist in market and social research
- At least 3 years of professional experience in project management at a market research institute, including processing client enquiries and ensuring smooth delivery of results
- Methodological experience in CATI / MRX
- Strategic experience in business development and client retention
- Specific knowledge in one of the following areas: Market research, research methods, business sectors, statistics, SPSS
- 100% customer orientation
- Solid negotiation skills
- You enjoy conducting practice-oriented research and working on complex issues.
- You can communicate clearly, are able to work under pressure and enjoy working as part of a team.
- Impeccable oral and written knowledge of the German business language

What we offer:

- Permanent position in Düsseldorf, Germany (central location with spacious offices)
- Reasonable basic salary plus share
- Remote work from home possible
- Crisis-proof job in a company that has been in existence for 42 years
- Dynamic international team
- Well-known major clients with exciting projects
- Individual development opportunities
- Very good team cohesion and collegial environment

AMR Advanced Market Research is a German research institute with 42 years of experience. From our headquarters in Düsseldorf, we have been conducting global market and social research since 1981. Currently, 15 people work in AMR's core team, in addition to more than 600 interviewers.

Please send your complete application documents (PDF document in German or English) including a possible starting date and salary expectations to our Human-Resource-Team, hr@amr-research.com.

AMR Advanced Market Research GmbH

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